

KIRRYN ZERNA

SPEAKER KIT

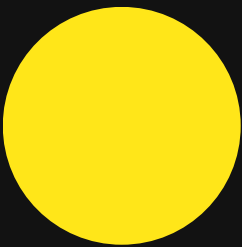
You're looking for a fun and fabulous conference speaker to unlock that spark of connection that fuels the world's best leaders, teams and brands

P: 1300 751 083
E: info@kirrynzerna.com
W: www.kirrynzerna.com



"Her session was interactive, informative and energising. Highly recommend."

NATIONAL EVENTS MGR, HOUSING INDUSTRY AUSTRALIA



FUN & FABULOUS POSSIBILITIES ✨

You don't want just another presentation, when you work with Kirryn Zerna she'll create an experience for your delegates to interact, deepen connections, feel inspired and come away with practical takeaways they can apply straight away.

"She was a delight to work in all aspects and we'd highly recommend her.."

THERMOMIX AUSTRALIA & NEW ZEALAND

Whether you're designing a program for leaders, large teams or gatherings of small business owners, Kirryn will help you hit the mark on your conference goals.

From the first briefing, to designing the session, to sharing the love on socials afterwards... Kirryn loves to partner with you to create a customised experience that feels like your brand, your culture.

Sessions can be facilitated from 60-90 minutes, right through to a full day program.

Let's talk about your next event!

www.kirrynzerna.com



Rehumanise Connection

FOR TEAMS

You are looking for practical ways to improve the effectiveness of your teams, revitalise culture, and create a high performance on-purpose environment.

In today's rapidly evolving landscape, driven by disruptive technologies, shifting work dynamics, turning tide of generational change (hello Gen Z), there's an urgent need to redefine the way leaders, teams and brands connect and communicate.

"Rehumanising Connection" is an interactive keynote or workshop series that explores the art and science of human connection and how you can build stronger, more authentic relationships for greater success.



FOR BRANDS

How can your marketing stay on-trend, resonate authentically with your customers, and still preserve your brand identity?

The answer lies in finding your unique style, leaving your mark, and cultivating deeper customer connections.

That's how you'll grow your influence, expand your audience, so you can succeed like a boss.

Influence & Branding

Looking to build an influential leadership brand that oozes affinity with customers, colleagues and teams?

In today's fast-paced business world, a leader's success depends on their ability to influence others.

'Become Your Best Influencer' is a dynamic keynote (or workshop series) that equips leaders with the skills, tools, and strategies to harness the power of influence and cultivate high performance in the workplace.



BRANDING

As a leader or business, how do you uncover what is unique and distinctive about your brand? And how can you express that through the language and style of your communication?

Your brand's unique and distinctive qualities create a contrast in the mind of your clients and your audience. This will help you to sell, stand out and endure.

Kirryn's tailored keynote or workshop on Branding is so insightful, with practical strategies to apply.



About Kirryn Zerna

Kirryn Zerna is a Keynote Speaker, facilitator, and author of The Stand Out Effect and would love to create a remarkable and unforgettable experience for your next event.

Whats unique about Kirryn? Well, she's got over two decades of real-world experience in corporate and marketing communications.

Plus, she's armed with a few degrees, a handful of awards, and loads of practical know-how.

Kirryn's sessions are inspiring, interactive and visually engaging, and will help your leaders, teams, or brand connect better and, as a result, achieve some seriously impressive results.

Organisations that look to Kirryn's expertise include Thermomix, Australian Radio Network, Aussie Home Loans, Fundraising Institute Australia, Westpac, NSW Department of Education, and many more. And she would love to help you.

Do you want to:

- ★ Communicate more persuasively, cultivate deeper relationships, and unlock better results?
- ★ Build an Influential Leadership brand?
- ★ Create Stand Out Marketing Strategies?
- ★ Looking for a Host for your next event?

Let's work together... get in touch today. ✉ info@kirrynzerna.com

TESTIMONIALS FOR KIRRYN ZERNA

"Kirryn recently spoke at our Thermomix leadership conference. Her fantastic keynote session was insightful, engaging and delivered the outcomes we were hoping for. She was a delight to work with in all aspects and we'd highly recommend her.

Director Sales & Engagement, Thermomix Australia & New Zealand

"Kirryn was a wonderful speaker and facilitator at our HIA National Conference. Her session was interactive, informative and energising. She was lovely to work with and I'd recommend her as a speaker."

National Events Manager, Housing Industry Australia

"Kirryn recently presented at our NSW Women in Credit luncheon to over 180 delegates.

Her presentation was fun, interactive, and inspirational. All feedback received from the delegates has been really positive. I only wish we had booked her to speak for longer!!

Events Manager, Australian Institute of Credit Management

"Every time I have worked with Kirryn Zerna, she has exceeded all expectations. Kirryn has gone above and beyond to understand the background of the program she is facilitating for. No request is too hard to manage."

Project Officer, Department of Education NSW

"She helped to keep the online audience engaged the whole time. She is both incredibly professional and fantastically warm at the same time, making our delivery so much easier."

CEO Fundraising Institute Australia

"It was fantastic to work with such a professional speaker at our recent conference. Kirryn was part of a successful TED talk style segment in front of more than 600 brokers, who can be a hard audience. Her session generated a lot of conversation with brokers looking to do things differently and also our HO team on how we can support our brokers."

Head of Learning Aussie Home Loans



What else?

What else can you add to your package? Add on training, online learning, consulting packages or even an MC/host. Just ask!

Let's work together... get in touch today. ✉ info@kirrynzerna.com

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