**Kirryn Zerna’s introduction**

Have you got The Stand Out Effect?

With focus shifting online in these uncertain times,

the brands that will GET KNOWN and GROW

will have a compelling brand presence on digital channels.

So, how do you do it?

On a quest to empower leaders and brands

to attract attention and amplify their influence

Kirryn Zerna draws on over 15+ years helping corporate, govt & small businesses as a keynote speaker, trainer and author of The Stand Out Effect.

Speaking with over 5,000 small businesses her clients

include Aussie Home Loans, Crimsafe, Australian Radio Network, NSW Government, Federal Govertment & more.

Please welcome Kirryn Zerna